

«Improving the Quality of Moldovan Democracy through Electoral and Parliamentary Support»
Programme announces the expression of interest for the GRANTS PROGRAMME
**“Design and implementation of voter education campaign targeting specific groups of voters
residing on the territory of the ATU Gagauzia”**
for Non-Governmental Organisations

In 2012, United Nations Development Programme (UNDP) started a new Programme in Moldova, named “Improving the Quality of Moldovan Democracy through Electoral and Parliamentary Support” (Programme).

The Programme aims at strengthening the institutional capacity of the Parliament and Central Electoral Commission, improving their main functions and entrenching gender and human rights considerations in formal political process. At the Central Electoral Commission, the Programme supports the further development of an enabling environment for the delivery of modern and inclusive electoral services.

The Programme is being implemented in line with strategic priorities of United Nations in Moldova and contributes to UN Partnership Framework areas of “Institutional Strengthening: Increased transparency, accountability and efficiency of central and local public authorities” and “Human Rights, Empowerment of Women and Anti-discrimination: State bodies and other actors effectively promote and protect human rights, gender equality and non-discrimination, with particular attention to the marginalized and the vulnerable”.

Among the Programme objectives is to reach out to the specific groups of voters in the society, in the context of the upcoming 2015 electoral events (2015 elections in ATU Gagauzia and 2015 Republic of Moldova local general elections), with a view to enhance their participation in the electoral realm, inform the citizens about the benefits from their participation in elections and about the process of voter lists compilation and verification.

In the context of the present grants programme, specific target groups to be addressed include youth (first-time voters) and ethnic minorities residing on ATU Gagauzia territory.

The **Expression of Interest for Grants is opened to NGOs**, with the objective to enhance the degree of these specific groups’ participation in the upcoming elections, planned for 22 March 2015, inform them about the benefits of their participation in elections, encourage them to check their personal data on the preliminary voter lists, inform them about voters’ registration procedures and existing possibilities to verify and update voters’ data.

Project proposals should focus on **design and implementation of targeted voters’ education campaigns focusing on benefits from participation in elections and verification of voter lists data. The project proposals should target specific groups of voters namely youth (first-time voters) and ethnic minorities residing on ATU Gagauzia territory.**

The grantee(s) should commit to bring visibility to the Programme throughout the project implementation.

Successful project proposals should thematically prioritise covering the issue of gender equality. Applicants should demonstrate how gender is ensured throughout their project proposal. This could be done through, but not limited to, involvement of both women and men into the management/implementation of the proposed project; ensuring that women and men will be targeted audience/ beneficiaries of the project; raising gender aspects within the issues covered by the project proposal; cooperation with NGOs active in gender equality area for the purposes of project implementation etc.

Within this Expression of Interest, limited number of projects will be selected, each of up to USD **15,000.00. Original and innovative project proposals will have priority.** The projects approved for funding must be implemented **within the following timeframe March 2, 2015 - March 20, 2015.**

The rules and procedures that will guide the submission, selection and implementation of projects can be found in the **Applicant's Guidelines**.

The application package should contain the following documents:

- Application Form (which will include the budget and activities timeline), filled in Romanian, English or Russian. Handwritten Application Forms will not be accepted;
- Copy of the registration certificate to prove that the organization is a registered legal entity;
- Copy of the Statute of the organization;
- Declaration of partnership, where applicable, signed by parties;
- CVs of Project Manager, accountant and key staff, involved in project's implementation;
- CVs of experts and their written consent to be involved in the activities of the project;
- To the extent possible, a brief overview of the activities of the organization (including, if applicable, recommendation letters from other donors, developed materials: researches, strategies, training aids, newsletters, brochures; any other relevant materials/information: newspaper articles, audio/video clips, photo reports from events, etc.);
- Other relevant materials to increase credibility of the Applicant and to complement the project justification.

Application Form and **Applicant's Guidelines** are posted on the UNDP Moldova website (<http://www.undp.md/tenders/index.shtml>).

Deadline for submission of proposals: February 23, 2015, 4.00 PM (GMT +2). Applications received after the deadline will not be considered.

The documents can be sent either by e-mail at: tenders-Moldova@undp.org titled as "GP-2015: Democracy Programme/Elections", or by post, or delivered physically in a sealed envelope (marked «GP-2015: Democracy Programme/Elections») to the following address: **UNDP Moldova, 131, 31 August 1989 Str., MD-2012, Chisinau, Republic of Moldova. Attention: Registry Office/Procurement.**

Applications sent by fax will be rejected. Incomplete applications shall not be examined. Applications sent by e-mail should not exceed 5 MB in size. Applications larger than 5 MB should be split into several messages and each message subject should indicate "part x of y" besides the marking mentioned in the announcement and the solicitation documents. All electronic submissions are confirmed by an automatic reply from tenders-Moldova@undp.org. If you do not receive a confirmation by email, please, contact UNDP Moldova Registry Office by phone +373 (0) 22 220-045.

For additional information on the application process, please contact Ms. Beatricia Revenco by e-mail at: beatricia.revenco@undp.org